

HEALTH CARE MANAGEMENT (HCM)

HCM 312 Introduction to Healthcare Management

3 Class Hours, 2 Lab Hours, 4 Quarter Credit Hours

Students will learn and apply the basic management principles of individual and organizational effectiveness in the United States healthcare management system. Students will explore cost of care, and quality of care measures and how these affect access to care. In addition, students will get an overview of business principles such as: leadership, strategic planning, human resources, healthcare insurance, marketing, information technology, finance, ethics, and fraud as well as emerging topics in health care as it affects all stakeholders: patients, providers, payers and the public.

HCM 411 Healthcare Finance and Budgeting

3 Class Hours, 2 Lab Hours, 4 Quarter Credit Hours

In today's dynamic financial environment, it is critical for management involved in healthcare organizations to understand their role in the financial success of their organization, whether it is for profit or nonprofit. This course focuses on managerial accounting and finance topics that are critical to decision-making in healthcare organizations: capital investment decisions, financing, cost behavior, behavioral economics, marginal and incremental analysis, reimbursement under various third-party payer environments, cost allocation and government program reporting.

HCM 435 Healthcare Ethics and Leadership

4 Class Hours, 4 Quarter Credit Hours

Students will explore current and recurring ethical issues facing professionals in today's healthcare environment. Topics will include areas such as the right to refuse treatment, organ donation, resource allocation and issues related to health care reimbursement, cost containment and managed care. Students will also examine the leadership challenges and ethical considerations of access, quality of care, considerations of aging and dying, the Patient Protection Affordable Care Act (PPACA) and new and emerging issues in healthcare in the United States.