DIGITAL MEDIA PRODUCTION (AS)

Program Overview
Associate in Science Degree

The Digital Media Production program is characterized by the use of a project-oriented approach with an emphasis on program development and team-building skills that are required by these industries. Students are exposed to broadcast-quality equipment while acquiring both theoretical and practical knowledge.

Upon completion of the Associate in Science Degree in Digital Media Production, students will be qualified to obtain employment in the following industries: broadcast/non-broadcast television, radio and audio recording. Students are prepared for careers in video production which include director, technical director, lighting director, camera operator, master control operator, videographer, video editor, producer, and production assistant.

Opportunities in audio and radio production include recording technician, board director, editor, video and radio producer, copywriter, and on-air talent.

Graduates of this program are eligible to continue on for a Bachelor of Science Degree in Digital Media Production or in Business Management.

Curriculum

Course	Title	Quarter Credit Hours
Term I		
DMP 101	Video Techniques/Studio 1	5
DMP 103	Audio Design	2
DMP 105	Visual Design	3
EN 100	Introduction to College Writing [1]	4
	Quarter Credit Hours	**14**
Term II		
DMP 106	Motion Graphics 1	4
DMP 125	Field Shooting and Editing	4
DMP 127	Lighting	3
EN 200	Workplace Communications (COM Core) [1]	4
Choose one of the following (depending upon Math Placement):		4-5
MA 105	Basic College Math with Lab (MA/SCI Core) [1]	
MA 110	Introduction to College Math (MA/SCI Core) [1]	
MA 121	Business Math (MA/SCI Core) [1]	
	Quarter Credit Hours	**19-20**
Term III		
DMP 137	Field Audio	3
DMP 206	Motion Graphics 2	3
DMP 215	Corporate Media	4
EN 211	Oral Communications (COM Core) [1]	4
Choose one of the following (depending upon Math Placement):		4
MA 121	Business Math (MA/SCI Core) [1]	
Elective	100-200 Level Math/Science Core [1]	
	Quarter Credit Hours	**18**
Term IV		
DMP 134	Studio Production	5
DMP 146	Audio Production	3
DMP 217	From Pre to Post	3
AR 207	Introduction to Applied Music (AR/FL Core) [1]	4
	Quarter Credit Hours	**15**
Term V		
DMP 228	Color Grading	3
DMP 234	Podcasting	3
DMP 235	Digital Filmmaking	4
Elective	100-200 Level Social Sciences Core [1]	4
	Quarter Credit Hours	**14**
Term VI		
DMP 237	Radio	4
DMP 250	Portfolio	3
Elective	100-200 Level Social Sciences Core [1]	4
Choose one of the following:		3
DMP 232	Independent Production	
DMP 240	Internship	
	Quarter Credit Hours	**14**
	Total Quarter Credit Hours	**94-95**

[1]   Liberal Arts Core.

Legend

C = Number of lecture hours per week
L = Number of laboratory hours per week
T = Total Quarter Credit Hours where each lecture hour per week is one credit, every 2-4 laboratory hours are one credit depending on the expected amount of pre- or post-lab work.

5 Field Hours = 1 Quarter Credit Hour

All associate degree students are required to take 32 credits of liberal arts and math/science courses as selected from the liberal arts core.

See the course descriptions section of this catalog for a list of the core area courses. Students who place out of MA 105 Basic College Math with Lab/MA 110 Introduction to College Math must still take 32 credits of core courses.

Subject to change.

Program Mission, Goals, and Outcomes

Program Mission

The mission of the Digital Media Production (DMPA) program is to provide a fusion of technology and creativity that prepares students for work in the broadcast and non-broadcast industry of video, audio, and radio production.

Through a combination of theoretical, practical, and team building experience, the program creates a real-world working environment to prepare the student for the challenging and competitive world of media production.

Program Goals

The DMPA program will:

1. Provide appropriate learning opportunities for students to acquire the theoretical knowledge, technical skills, and attitude necessary to obtain entry-level positions in broadcast/non-broadcast television, audio recording, and the radio industry.
2. Expose students to a wide range of disciplines within the video, audio and radio production industry.
3. Offer students the opportunity to become critical thinkers, problem solvers and creative producers.
4. Instill in the students the proper attitude and work ethic required to succeed in the industry.

Program Outcomes

Graduates of this program will be able to:

1. Function as member of a production team.
2. Plan and execute video, audio and/or radio productions.
3. Operate the necessary pieces of equipment proficiently and creatively to produce a video, audio and/or radio production.
4. Operate the necessary software proficiently and creatively to edit a video, audio and/or radio program.
5. Develop a sense of professionalism to prepare themselves for the workplace.

Q&A and Technical Standards
Questions & Answers

1. When do my classes meet?
Day Classes: Technical classes normally meet for at least three hours a day for up to five days a week. Classes normally begin in the early morning (7:45 a.m.), late morning (usually 11:25 a.m.), or mid-afternoon. A technical time slot may vary from term to term.

Evening Classes: Technical classes meet on the average of three nights a week, although there may be times when they will meet four nights a week. Classes normally begin at 5:45 p.m.

In addition, to achieve your associate degree, you will take a total of approximately eight liberal arts courses, which will be scheduled around your technical schedule over the course of your entire program. Each liberal arts course meets approximately four hours per week. Liberal arts courses are offered days, evenings, and Saturdays.

At the beginning of each term you will receive a detailed schedule giving the exact time and location of all your classes. The university requires that all students be prepared to take classes and receive services at any of NEIT's locations where the appropriate classes and services are offered.

When a regularly scheduled class falls on a day which is an NEIT observed holiday (Columbus Day, Veterans Day, Martin Luther King, Jr. Day, and Memorial Day), an alternate class will be scheduled as a make up for that class. The make up class may fall on a Friday. It is the student's responsibility to take note of when and where classes are offered.

2. How large will my classes be?
The average size for a class is about 20 to 25 students; however, larger and smaller classes occur from time to time.

3. How much time will I spend in lab?
Almost half of your technical courses consist of laboratory work. In order for you to get the most out of your laboratory experiences, you will first receive a thorough explanation of the theory behind your lab work.

4. Where do my classes meet?
Students should be prepared to attend classes at any of NEIT's classroom facilities: either at the Post Road, Access Road, or East Greenwich campus.

5. I have not earned my high school diploma or GED: can I enroll in an Associate Degree Program?
A candidate for admission to an associate degree program must have a high school diploma, have earned a recognized equivalency diploma (GED), or meet the federal home school requirements.

6. How long should it take me to complete my program?
To complete your degree requirements in the shortest possible time, you should take the courses outlined in the prescribed curriculum. For a typical six-term curriculum, a student may complete the requirements in as little as 18 months.

To complete all your degree requirements in the shortest time, you should take at least one liberal arts course each term.

Students may also elect to complete some of their liberal arts requirements during Intersession (except for EN courses), a five-week term scheduled between Spring and Summer Terms. Students will not be assessed any additional tuition for liberal arts courses taken during the Intersession but may be assessed applicable fees.

Students wishing to extend the number of terms needed to complete the required technical courses in their curriculum will be assessed additional tuition and fees.

7. Is NEIT accredited?
NEIT is accredited by the New England Commission of Higher Education. Accreditation by NECHE is recognized by the federal government and entitles NEIT to participate in federal financial aid programs. Some academic departments have specialized professional accreditations in addition to accreditation by NECHE. For more information on accreditation, see NEIT's catalog.

8. Can I transfer the credits that I earn at NEIT to another college?

The transferability of a course is always up to the institution to which the student is transferring. Students interested in the transferability of their credits should contact the Office of Teaching and Learning for further information.

9. Can I transfer credits earned at another college to NEIT?

Transfer credit for appropriate courses taken at an accredited institution will be considered upon receipt of an official transcript for any program, biology, science, and mathematics courses in which the student has earned a "C" or above within the past three years and for English or humanities courses in which the student has earned a "C" or above within the last ten years. An official transcript from the other institution must be received before the end of the first week of the term for transfer credit to be granted for courses to be taken during that term. Students will receive a tuition reduction for the approved technical courses based on the program rate and will be applied against the final technical term of the curriculum's tuition amount. No tuition credit is provided for courses which are not a part of the technical curriculum.

10. What is the "Feinstein Enriching America" Program?

New England Institute of Technology is the proud recipient of a grant from the Feinstein Foundation. To satisfy the terms of the grant, the university has developed a one-credit community enrichment course which includes hands-on community enrichment projects. The course can be taken for a few hours per term, spread over several terms. Students who are already engaged in community enrichment on their own may be able to count that service towards course credit.

11. How many credits do I need to acquire my Financial Aid?

In order to be eligible for the maximum financial aid award, you need to maintain at least 12 credits per academic term.

12. What does my program cost?

The cost of your program will be as outlined in your enrollment agreement, along with your cost for books and other course materials. Students who decide to take more terms than the enrollment agreement describes to complete the technical courses in their curriculum will be subject to additional fees and possible additional tuition costs. Students who elect to take the technical portion of the degree requirements at a rate faster than the rate prescribed in the curriculum and the enrollment agreement will be assessed additional tuition.

Students who require prerequisite courses will incur additional tuition and fees above those outlined in their enrollment agreement.

If a student elects to take a course(s) outside of the prescribed curriculum, additional tuition and fees will be assessed.

Remember, students who withdraw and re-enter, one time only, pay the tuition rate that was in effect for them at the time of their last day of attendance for up to one year from their last day of attendance. Second re-entrees and beyond pay the tuition rate in effect at the time they re-enter. The most economical way for you to complete your college degree is to begin your program now and continue your studies straight through for the six terms necessary to complete your degree requirements.

13. What kind of employment assistance does NEIT offer?

The Career Services Office assists NEIT students and graduates in all aspects of the job search, including resume writing, interviewing skills, and developing a job search strategy. Upon completion of their program, graduates may submit a resume to the Career Services Office to be circulated to employers for employment opportunities in their fields. Employers regularly contact us about our graduates. In addition, our Career Services Office contacts employers to develop job leads. A strong relationship with employers exists as a result of our training students to meet the needs of industry for over fifty years. No school can, and NEIT does not, guarantee to its graduates employment or a specific starting salary.

14. What kind of jobs will I be qualified to look for?

Generally, jobs may exist in the program production, post-production, and audio aspects of the television and cable industry, as well as in the corporate area. The U.S. Department of Labor Occupational Handbook predicts that job opportunities in the television industry will grow at an average rate, with the greatest potential in the newer technologies such as cable television. Competition for jobs will be keen and requirements will increasingly emphasize an applicant's training and education. The job best suited to you will depend upon your individual strengths and interests. Students are also prepared for radio broadcast careers as an audio console operator, on-air producer, announcer, commercial copywriter and production assistant.

15. Where will job opportunities exist?

Graduates have obtained employment in the local area. However, one of the most exciting aspects of this program is the ability to look nationally for employment opportunities.

16. Is there any state or federal licensing required in my field?

No license is required for any of the careers which you will be preparing to enter. The Digital Media Production program is not designed to prepare a student for a licensure exam.

17. Will I be able to continue toward a bachelor's degree?

Yes. Students who earn an associate degree in Digital Media Production can earn a baccalaureate degree in Digital Media Production with approximately 6 additional terms of study.

Technical Standards

These technical standards set forth by the Digital Media Production Department, establish the essential qualities considered necessary for students admitted to these programs to achieve the knowledge, skills and competencies to enter these fields. The successful student must possess the following skills and abilities or be able to demonstrate that they can complete the requirements of the program with or without reasonable accommodation, using some other combination of skills and abilities.

Cognitive Ability

- Ability to interpret ideas and concepts visually and/or graphically
- Good reasoning and critical thinking skills.
- Ability to learn, remember and recall detailed information and to use it for problem solving.
- Ability to deal with materials and problems such as organizing or reorganizing information.
- Ability to use abstractions in specific concrete situations.
- Ability to break information into its component parts.
- Ability to understand spatial relationships.
- Possession of basic math skills through addition, subtraction, multiplication and division of whole numbers and fractions using both the U.S. and Metric systems of measurement.
- Ability to perform tasks by observing demonstrations.

- Possession of basic keyboarding skills and knowledge of computer programs.

- For students entering April 2022 or later
- For students entering January 2018 to March 2022

Communications Skills

- Ability to communicate effectively with faculty and students.
- Ability to understand and follow oral and written instructions.
- Ability to read English sufficiently to read equipment manuals, installation instruction, and technical service bulletins.
- Ability to demonstrate and use the knowledge acquired during the classroom training process and in the lab setting.

Adaptive Ability

- Ability to maintain emotional stability and the maturity necessary to interact with other members of the faculty and students in a responsible manner.

Physical Ability

- Ability to climb ladders up to 12' high and perform tasks at that height.
- Ability to perform tasks requiring bending, stooping, kneeling and walking.
- Able to perform tasks is confined spaces (i.e. edit booths).
- Ability to grasp, lift, and carry equipment weighing up to 50 lbs.
- Able to stand and/or sit and continuously perform essential course functions in the radio and television studios, radio production booths, editing booths, and graphics lab.
- Ability to stand and/or sit for long periods of time.
- Ability to perform learned skills, independently, with accuracy and completeness.

Manual Ability

- Sufficient motor function and sensory abilities to participate effectively in the classroom laboratory.
- Sufficient manual dexterity and motor coordination to coordinate hands, eyes and fingers in the operation of a camcorder, use a computer keyboard, and operate an edit controller and other equipment.

Sensory Ability

Visual

- Acute enough to enable the adjustment of an electronic image into sharp focus.
- Ability to properly distinguish colors.
- Acute enough to read small print.
- Acute enough to read small numbers on precision measuring instruments.

Auditory

- Acute enough to distinguish low level (weak) audio signals.
- Ability, corrected, to discern the full range of audible sound frequencies.

Degree Progress Checklist
Digital Media Production - AS

Degree Progress Checklists