

MEDIA PRODUCTION AND GRAPHIC DESIGN (AS)

Program Overview Associate in Science Degree

The Media Production and Graphic Design program is characterized by a project-oriented approach that emphasizes creative problem-solving, visual storytelling, and collaborative production skills required in today's media and design industries. Students gain experience using industry-standard software and production tools while developing both theoretical understanding and hands-on technical skills across multiple visual platforms.

Upon completion of the associate in science degree in Media Production and Graphic Design, students will be prepared for entry-level employment in a variety of visual and digital media fields, including graphic design, digital content creation, photography, video production, branding, and multimedia communications. Coursework prepares students for roles such as graphic designer, visual content creator, videographer, video editor, motion graphics assistant, production assistant, and social media content specialist.

Additional career opportunities include positions in branding and marketing support, web and digital media production, corporate media, and studio-based production environments, where graduates may work as design assistants, studio technicians, digital media coordinators, or junior creatives.

Graduates of this program are eligible to continue their education toward a bachelor's degree in Media Production, Graphics Design or Business Management.

Curriculum

Course	Title	Quarter Credit Hours
Term I		
EN 100	Introduction to College Writing	4
Quarter Credit Hours		4
Term II		
EN 200	Workplace Communications	4
MA 110	Introduction to College Math	4
Quarter Credit Hours		8
Term III		
EN 211	Oral Communications	4
MA 121	Business Math	4
Quarter Credit Hours		8
Term IV		
Elective	100-200 Level Arts/Foreign Language Elective	4
Quarter Credit Hours		4
Term V		
Elective	100-200 Level Social Sciences Core	4
Quarter Credit Hours		4

Term VI

Elective	100-200 Level Humanities Core	4
Quarter Credit Hours		4
Total Quarter Credit Hours		32

Program Mission, Goals, and Outcomes

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Program Mission

The mission of the Media Production and Graphic Design program is to provide a fusion of creativity and technology that prepares students for work in the visual and digital communications industry, including graphic design, photography, video and audio production, motion graphics, branding, and multimedia content creation. Through a combination of theoretical instruction, hands-on application, and team-based experience, the program creates a real-world production environment that prepares students for the dynamic and competitive fields of visual and digital media.

Program Goals

The Media Production and Graphic Design program will:

1. Provide appropriate learning opportunities for students to acquire the theoretical knowledge, technical skills, and professional attitude necessary to obtain entry-level positions in visual and digital media industries.
2. Expose students to a wide range of disciplines within visual communications, including design, photography, video, audio, branding, motion graphics, and web-based media.
3. Offer students opportunities to become critical thinkers, problem solvers, and creative visual communicators.
4. Prepare students to work effectively both independently and as members of collaborative production teams.
5. Instill in students the professional standards, work ethic, and adaptability required to succeed in creative industries.

Program Outcomes

Graduates of this program will be able to:

1. **Collaborate effectively** as members of a visual media production or design team, demonstrating professional communication and teamwork skills.
2. **Plan and execute visual communication projects using appropriate design methodologies while proficiently utilizing industry-standard software and equipment** to produce photography, video, audio, and other multimedia content.
3. **Demonstrate creative and critical thinking**, supported by clear oral and written communication in the development and presentation of ideas.
4. **Demonstrate ethical and legal awareness**, including proper use of copyrighted materials and adherence to intellectual property laws.
5. **Develop and present a professional portfolio** that reflects technical proficiency, creative execution, and readiness for employment or transfer.

Q&A and Technical Standards Questions & Answers

1. When do my classes meet?

Day Classes: Technical classes normally meet for at least three hours a day for up to five days a week. Classes normally begin in the early morning (7:45 a.m.), late morning (usually 11:25 a.m.), or mid-afternoon. The time slot for your program may vary from term to term.

Evening Classes: Technical classes meet on the average of three nights a week, although there may be times when they will meet four nights a week. Classes normally begin at 5:45 p.m..

In addition, to achieve your associate degree, you will take a total of approximately eight liberal arts courses, which will be scheduled around your technical schedule over the course of your entire program. Each liberal arts course meets approximately four hours per week. Liberal arts courses are offered days, evenings, and Saturdays.

At the beginning of each term you will receive a detailed schedule giving the exact time and location of all your classes. The university requires that all students be prepared to take classes and receive services at any of NEIT's locations where the appropriate classes and services are offered.

When a regularly scheduled class falls on a day which is an NEIT observed holiday (Columbus Day, Veterans Day, Martin Luther King, Jr. Day, and Memorial Day), an alternate class will be scheduled as a make up for that class. The make up class may fall on a Friday. It is the student's responsibility to take note of when and where classes are offered.

2. How large will my classes be?

The average size for a class is about 20 to 25 students; however, larger and smaller classes occur from time to time.

3. How much time will I spend in lab?

Almost half of your technical courses consist of laboratory work. In order for you to get the most out of your laboratory experiences, you will first receive a thorough explanation of the theory behind your lab work. It is expected that you will spend additional extracurricular time in "open labs" to meet expected creative outcomes.

4. Where do my classes meet?

Students should be prepared to attend classes at any of NEIT's classroom facilities: either at the Post Road, Access Road, or East Greenwich campus.

5. I have not earned my high school diploma or GED: can I enroll in an Associate Degree Program?

A candidate for admission to an associate degree program must have a high school diploma, have earned a recognized equivalency diploma (GED), or meet the federal home school requirements.

6. How long should it take me to complete my program?

To complete your degree requirements in the shortest possible time, you should take the courses outlined in the prescribed curriculum. For a typical six-term curriculum, a student may complete the requirements in as little as 18 months.

To complete all your degree requirements in the shortest time, you should take at least one liberal arts course each term.

Students may also elect to complete some of their liberal arts requirements during Intersession (except for EN courses), a five-week term scheduled between Spring and Summer Terms. Students will not be assessed any additional tuition for liberal arts courses taken during the Intersession but may be assessed applicable fees.

Students wishing to extend the number of terms needed to complete the required technical courses in their curriculum will be assessed additional tuition and fees.

7. Is NEIT accredited?

NEIT is accredited by the New England Commission of Higher Education (NECHE). Accreditation by NECHE is recognized by the federal government and entitles NEIT to participate in federal financial aid programs. Some academic departments have specialized professional accreditations in addition to accreditation by NECHE. For more information on accreditation, see NEIT's catalog.

8. Can I transfer the credits that I earn at NEIT to another college?

The transferability of a course is always up to the institution to which the student is transferring. Students interested in the transferability of their credits should contact the Office of Teaching and Learning for further information.

9. Can I transfer credits earned at another college to NEIT?

Transfer credit for appropriate courses taken at an accredited institution will be considered upon receipt of an official transcript for any program, biology, science, and mathematics courses in which the student has earned a "C" or above within the past three years and for English or humanities courses in which the student has earned a "C" or above within the last ten years. An official transcript from the other institution must be received before the end of the first week of the term for transfer credit to be granted for courses to be taken during that term.

10. What is the "Feinstein Enriching America" Program?

New England Institute of Technology is the proud recipient of a grant from the Feinstein Foundation. To satisfy the terms of the grant, the College has developed a one-credit community enrichment course which includes hands-on community enrichment projects. The course can be taken for a few hours per term, spread over several terms. Students who are already engaged in community enrichment on their own may be able to count that service towards course credit.

11. How many credits do I need to acquire my Financial Aid?

In order to be eligible for the maximum financial aid award, you need to maintain at least 12 credits per academic term.

12. What does my program cost?

The cost of your program will be as outlined in your enrollment agreement, along with your cost for books and other course materials. Students who decide to take more terms than the enrollment agreement describes to complete the technical courses in their curriculum will be subject to additional fees and possible additional tuition costs. Students who elect to take the technical portion of the degree requirements at a rate faster than the rate prescribed in the curriculum and the enrollment agreement will be assessed additional tuition.

Students who require prerequisite courses will incur additional tuition and fees above those outlined in their enrollment agreement.

If a student elects to take a course(s) outside of the prescribed curriculum, additional tuition and fees will be assessed.

Remember, students who withdraw and re-enter, one time only, pay the tuition rate that was in effect for them at the time of their last day of attendance for up to one year from their last day of attendance. Second re-entries and beyond pay the tuition rate in effect at the time they re-enter. The most economical way for you to complete your college degree is to begin your program now and continue your studies straight through for the six terms necessary to complete your degree requirements.

13. What kind of employment assistance does NEIT offer?

The Career Services Office assists NEIT students and graduates in all aspects of the job search, including resume writing, interviewing skills, and developing of a job search strategy. Upon completion of their program, graduates may submit a resume to the Career Services Office to be circulated to employers for employment opportunities in their fields. Employers regularly contact us about our graduates. In addition, our Career Services Office contacts employers to develop job leads. A strong relationship with employers exists as a result of our training students to meet the needs of industry. No school can, and NEIT does not, guarantee to its graduates employment or a specific starting salary.

14. Where will job opportunities exist?

Graduates have obtained employment in the local area. However, one of the most exciting aspects of this program is the ability to look nationally (even internationally) for employment opportunities. You will find some of your best opportunities in smaller design agencies or in corporate settings, which typically offer more entry-level jobs. Employment opportunities may be found in many different industries seeking visual media support for traditional business activities.

15. Will I be able to continue toward a bachelor's degree?

Yes. Students who earn an associate degree in Media Production and Graphic Design can earn a baccalaureate degree in Media Production, Graphic Design, or Business Management.

16. What kind of jobs will I be qualified to look for?

Graduates may find employment opportunities in graphic design, video and multimedia production, television, post-production, audio production, corporate communications, marketing, and broadcasting. Potential roles can include graphic designer, multimedia producer, audio console operator, on-air producer, podcaster, announcer, commercial copywriter, production assistant, and other media-related positions. Employment opportunities are expected to remain competitive, with employers increasingly emphasizing applicants' education, training, technical skills, and professional portfolios. The career path best suited to each graduate will depend on their individual strengths, interests, and areas of specialization.

Technical Standards

These technical standards set forth by the Media Production and Graphic Design program, establish the essential qualities considered necessary for students admitted to these programs to achieve the knowledge, skills and competencies to enter these fields. The successful student must possess the following skills and abilities or be able to demonstrate that they can complete the requirements of the program with or without reasonable accommodation, using some other combination of skills and abilities.

Cognitive Ability

- Ability to interpret ideas and concepts visually and/or graphically

- Good reasoning and critical thinking skills.
- Ability to learn, remember and recall detailed information and to use it for problem solving.
- Ability to deal with materials and problems such as organizing or reorganizing information.
- Ability to apply theory to specific technical situations.
- Ability to use abstractions in specific concrete situations.
- Ability to break information into its component parts.
- Ability to understand 2-D and 3-D spatial relationships.
- Possession of basic math skills through addition, subtraction, multiplication and division of whole numbers and fractions using both the U.S. and Metric systems of measurement.
- Ability to perform tasks by observing demonstrations.
- Possession of basic computer, keyboarding, file management, and software application skills.

Communications Skills

- Ability to read English sufficiently to read equipment manuals, installation instruction, and technical service bulletins, and to communicate effectively with faculty and students both verbally and in writing.
- Ability to understand and follow oral and written instructions.
- Ability to read English sufficiently to read equipment manuals, installation instruction, and technical service bulletins, and to communicate effectively with faculty and students both verbally and in writing.
- Ability to demonstrate and use the knowledge acquired during the classroom training process and in the lab setting.

Adaptive Ability

- Ability to maintain emotional stability and the maturity necessary to interact with other members of the faculty and students in a responsible manner.

Physical Ability

- Able to stand and/or sit and continuously perform essential course functions in the lab, using a high degree of eye/hand psychomotor skills.
- Ability to sit for long periods of time.
- Ability to climb ladders up to 12' high and perform tasks at that height.
- Ability to perform tasks requiring bending, stooping, kneeling and walking.
- Able to perform tasks in confined spaces (i.e. edit booths).
- Ability to grasp, lift, and carry equipment weighing up to 50 lbs.
- Able to stand and/or sit and continuously perform essential course functions in the radio and television studios, radio production booths, editing booths, and graphics lab.
- Ability to stand and/or sit for long periods of time.
- Ability to perform learned skills, independently, with accuracy and completeness.

Manual Ability

- Sufficient motor function and sensory abilities to participate effectively in the classroom laboratory.

- Sufficient manual dexterity and motor coordination to coordinate hands, eyes and fingers in the operation of a computer keyboard, and other equipment.
- Sufficient manual dexterity and motor coordination to coordinate hands, eyes and fingers in the operation of a camcorder, use a computer keyboard, and operate an edit controller and other equipment.

Sensory Ability

Visual

- Acute enough to enable the adjustment of an electronic image into sharp focus.
- Ability to properly distinguish colors.
- Acute enough to read small print.
- Acute enough to read small numbers on precision measuring instruments.

Auditory

- Acute enough to distinguish low level (weak) audio signals.
- Ability, corrected, to discern the full range of audible sound frequencies.

Degree Progress Checklist

Media Production and Graphic Design - AS

Degree Progress Checklists

- For students entering October of 2026 or later